

e-MOVE: A Digital Learning Hub for a Smarter Cashew Sector



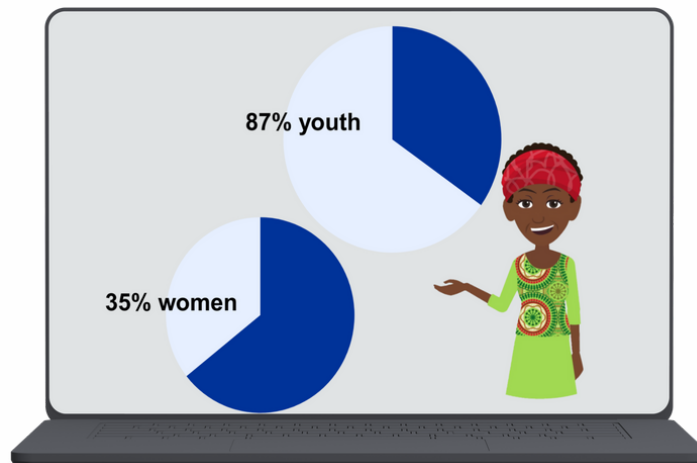
Recognizing the limitations of traditional in-person training, MOVE launched e-MOVE, one of the first e-learning platforms dedicated exclusively to the cashew sector. This innovative platform delivers tailored, high-quality training to producers, processors, students, and entrepreneurs, especially those starting out in the value chain. By introducing a flexible, digital approach, e-MOVE is expanding access to specialized knowledge and practical skills, offering new opportunities for cashew value chain actors to grow and adapt. Although still in its early stages, the platform's reach already extends across Africa, the Caribbean and Pacific regions, and interest continues to build.

Breaking Barriers with Digital Learning

The cashew industry supports millions of livelihoods through farming, processing and trade. Yet, traditional training programs have often been limited by time, travel and cost. With e-MOVE, these barriers are being removed. Learners now have free, self-paced, interactive courses accessible in English and French (with Kiswahili coming soon), available via laptop, tablet, or mobile phone, including through the atingi mobile app ensuring inclusivity for even the most remote communities.

What Sets e-MOVE Apart

Unlike generic training platforms, e-MOVE focuses solely on the cashew sector and emphasizes **practice-oriented learning**. Each course incorporates animated avatars, interactive quizzes, and assessments to ensure understanding, and provides a digital certificate upon completion. The curriculum covers the full value chain from good agricultural practices to processing, marketing, and even the underexplored potential of cashew apple utilization. This positions e-MOVE not only as a knowledge source but as a catalyst for innovation in the sector.



Distribution of women and youth
e-MOVE participants

Early Signs, Bright Future

Since its launch in December 2024, more than 2,500 participants from over 20 OACPS Member States successfully completed the course. Many participants are experiencing digital learning for the first time, yet the platform's user-friendly design enables independent navigation and learning.

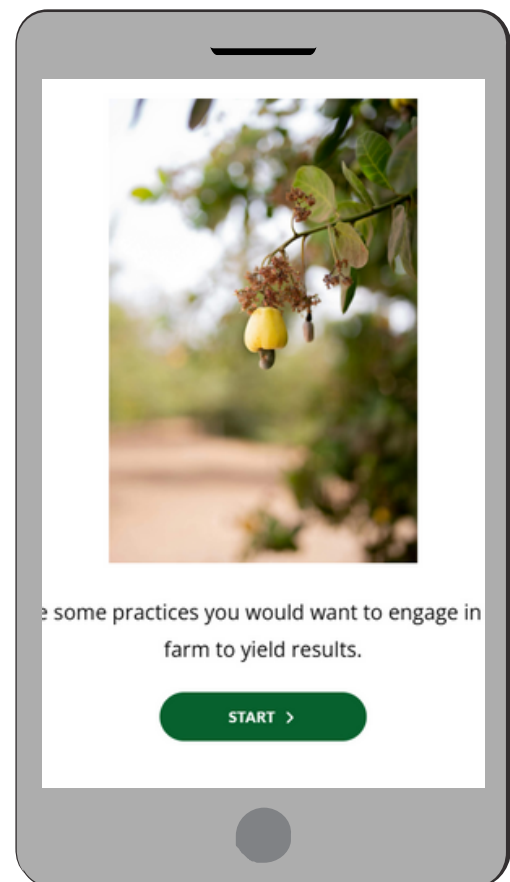
**High participation rate:
2,500 successful participants
within 8 months**



The momentum suggests e-MOVE is on track to become a game-changer. Its potential to empower women, youth and rural entrepreneurs is particularly promising. The combination of practical, mobile-friendly and multilingual training is laying the groundwork for a more connected, resilient and empowered global cashew community.

“ Digital learning and adaptability will make it possible for students and faculty members to work in different terrain when they successfully complete the program. [...] We’re excited about the potential to embed this into our curriculum revision process this year. It has been a game changer and will positively impact the future career of my students. ”

~ Albert Appiah Amoakoh
Principal of Kwadaso College of Agriculture and Entrepreneurship



Looking Ahead

With a growing user base, increasing language options and expanding course offerings, e-MOVE is poised to redefine how agricultural capacity building is delivered. If current trends continue, the platform could soon become the go-to training hub for the cashew sector worldwide, driving not just individual growth, but broader transformation across the value chain.



All courses are accessible on the www.atingi.org platform.

